

SEVENTY-FIFTH ANNUAL REPORT 1964







HIGHLIGHTS OF THE YEAR

| | 1964 | 1963 (for comparison) |
|--|----------------|--------------------------|
| PAYMENTS TO POLICYHOLDERS including death claims of \$2,996,779 and \$9,234,374 to living policyholders | \$ 12,231,153 | \$ 10,217,726 19,7 |
| INSURANCE IN FORCE including Group Life \$151,753,981 and Group Annuities \$156,078,852 | \$967,400,620 | \$844,629,684 (4.) |
| NEW INSURANCE. including Group Life \$68,204,569 and Group Annuities \$56,022,984 | \$ 211,510,329 | \$140,921,091 \$6-1 |
| TOTAL INCOME including \$21,099,072 in premiums and \$8,298,712 from investments | \$ 30,239,547 | \$ 25,187,702 |
| POLICY RESERVES an increase of \$9,432,783 in year | \$ 126,750,501 | \$ 117,317,718 |
| GENERAL SURPLUS | \$ 9,508,860 | \$ 8,389,604 |
| TOTAL ASSETS | \$160,095,876 | \$144,950,577 60.4 |
| SURPLUS including investment reserve | \$ 12,508,860 | \$ 11,389,604 |
| AVERAGE INTEREST RATE (NET) | 5.63% | 5.62% |



TO THE SHAREHOLDERS AND POLICYHOLDERS

This 75th Annual Report on the affairs of the Company records a year of outstanding progress in all phases of the Company's activities. There have been significant increases in sales, accompanied by sound growth in income and assets. The first page of the report highlights the very satisfactory results obtained in 1964.

New Business and Insurance in Force

Total life and annuity sales increased 50% over 1963. Life insurance sales to individuals amounted to \$78,638,970, an increase of 9% over 1963. Group life increased by 155%, group annuities by 70%. These large group sales, together with increases, etc., brought the total of new sales to \$211,510,329 compared with \$140,921,091 last year.

Total business in force at the year end amounted to \$967,400,620, an increase of \$122,770,936 for the year. This total includes \$659,567,787 individual life policies, \$151,753,981 group life, and \$156,078,852 group amuities.

Health Insurance

Total premiums from individual and group health insurance amounted to \$1,758,163 compared with \$917,074 in 1963. This figure is included in the Company's total premium income as reported in the statement.

Income

The Company's total income was \$30,239,547, an increase of \$5,051,845. Premiums increased 23%. Net income from investments amounted to \$8,298,712, the net interest rate being 5.63%, approximately the same as in 1963.

Benefits to Policyholders

Total benefits to policyholders amounted to \$12,231,153 compared with \$10,217,726 last year. Benefits to living policyholders increased by 27% to \$9,234,374. Death claims amounting to \$2,996,779 were at about the same level as in the two previous years. This figure in 1963 was \$2,943,959, and in 1962 it was \$2,927,732.

A further increase in the rate of dividends on individual life insurance policies has been announced for 1965. This is the fifth increase in the last eight years.

The continuation of the Company's favourable mortality experience and interest rate on investments has also made it possible to increase the interest rate on dividends and policy proceeds left on deposit with the Company.

Assets

Total assets gained \$15,145,298, now amounting to \$160,095,876. Bonds and debentures represent 50.29% of invested assets; common and preferred shares 4.41%; mortgages 35.94%; real estate for the Company's use increased to 3.60% from 1.58%, reflecting the Company's investment in the new Head Office building. The increase in the percentage of assets invested in first mortgages was achieved through concentrated activity in this field resulting in a net addition to the mortgage portfolio of \$6,782,375.

Liabilities and Surplus

The maintenance of the Company's obligations to its policyholders in the individual and group fields required the addition of \$9,432,783 to policy reserves, bringing this total to \$126,750,501. In spite of this substantial requirement, it was possible to add to general surplus an amount of \$1,119,256. Surplus and investment reserve now total \$12,508,860. This amount provides additional protection for the Company's policyholders.

General

During the year, C.F. Mackenzie, President of Canada Permanent Mortgage Corporation, was elected to the Board of Directors as a policyholders' Director.

The construction of the new Head Office building is proceeding on schedule and it is expected that it will be ready for use before mid-year. Its facilities, permitting better organization of space and people, should contribute materially to improved operating efficiency.

All signs indicate that the current level of prosperity enjoyed by the people of Canada will continue throughout the year. The future should be equally encouraging as the young people who form the most rapidly increasing segment of the buying public create new family units with expanding life insurance needs.

Your Directors are ever conscious of the part played by the Officers of the Company, the sales organization, and the staff throughout Canada is contributing to the excellent results obtained in 1964. This loyal and conscientious effort is appreciated.

On behalf of the Board

Chairman of the Board

President

Toronto, January 20, 1965.

A copy of the printed Securities Portfolio may be obtained from the Head Office in Toronto upon request



THREE-QUARTERS OF A CENTURY OF SERVICE

The insignia of our 75th Anniversary Year is becoming a recognizable sign of The Excelsior Life's observance of three-quarters of a century of service to Canadians from coast to coast.

In July 1889, a charter was granted to a new life insurance company and original directors included James L. Hughes (Inspector of Toronto Schools) who spearheaded the move; Edward F. Clarke (Mayor of Toronto) who became the first President; and Dr. John Ferguson, who served as Medical Director for fifty years.

Actual operations began on October 15th 1890 (the date we observe as our "anniversary") in a small building on Adelaide Street East in Toronto. Mr. Clarke served as Managing Director as well as President.

Ten years later, David Fasken (a prominent Toronto Lawyer) became President and held office almost thirty years, until his death. He guided The Excelsior Life's destiny through the recovery from the 1897 depression, the early days of the "Twentieth Century," the upsets of World War I and the boom years of the 1920's.

In 1930, Alex Fasken (younger brother of David) became President; in 1944 he was succeeded by the Hon. Albert Matthews (Lieutenant-Governor of Ontario) and, upon his death in 1949, his son, Major-General A. Bruce Matthews became the fifth President of the Company... In 1963, General Matthews was elected Chairman of the Board and M. K. Kenny became President.

Since its inception, The Excelsior Life has been domiciled in the same section of Toronto's business area. After occupying rented quarters, in 1905 the Company bought a building on Victoria Street, just north of Adelaide, but within a few years this property was expropriated by the Federal Government and the Company then built an 11-storey building at Adelaide and Toronto Streets into which it moved in August, 1915.

Now, in its 75th Anniversary Year, the Company will move into its latest Head Office Building (probably in mid-June) to meet its expanded needs and to provide for growth over a projected thirty-year period.

Initially, The Excelsior Life operated across Ontario, but in 1898 it opened its first branch office in another Province - in Saint John, New Brunswick, to serve the Maritime Provinces. In 1900 a branch was opened in Winnipeg to serve Manitoba and the "Northwest Territories" (which became Saskatchewan and Alberta in 1905); and in 1902 sales and service operations were commenced in the Province of Quebec.

The Company still concentrates on serving the needs of Canadian policyholders and maintains 35 branch offices from Sydney, N.S. to Victoria, B.C.

In 1960, The Excelsior Life became the Canadian affiliate of Aetna Life Insurance Company and rapidly stepped up its activity in group life and annuity fields as well as entering into the health insurance business (both on individual policies and group coverage).

As we mark the year-long observance of three-quarters of a century of comprehensive service to Canadians in the life insurance field, the management, staff, sales and service personnel look forward to a greatly accelerated growth by reason of expanded sales organization and the conversion of service procedures to Electronic Data Processing.

1965 should mark another "mountain peak" year in the growth of The Excelsior Life all across Canada.

FINANCIAL STATEMENT

REVENUE AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED DECEMBER 31, 1964

| Revenue | 1964# | 1963*# |
|--|--------------------|------------------------|
| | \$21,099,072 | \$17,145,682 |
| (1964 \$292, 150) | 8,298,711 | 7,596,756 |
| Contributions to staff pension plans | 384,969 | 344, 132 |
| Profit on sales of invested assets | 450,443 | 101,132 |
| Transferred from Health Insurance Fund | 6,352 | , |
| | #20 : 220 E47 | ADE 107 709 |
| | \$30,239,547 | \$25,187,702 |
| Expenditure | | |
| Paid or credited to policyholders or beneficiaries | | |
| Death claims | \$ 2,996,779 | \$ 2,943,959 |
| Disability claims | 17,175 | 15,713 |
| Health insurance claims | 1,367,424 | 587,856 |
| Matured endowment policies | 1,689,195 | 1,538,935 |
| Matured investment policies | 169,753 | 147,233 |
| Annuities | 292,102 | 179,354 |
| Cash surrender values | 4,089,324 | 3,380,555 |
| Payment under settlement annuities | 258,578 | 242, 222 |
| Interest credited to amounts on deposit | 306,684 | 262,755 |
| Dividends to policyholders | 1,044,139 | 919,144 |
| | \$12,231,153 | \$10,217,726 |
| 7 | 0 400 700 | 0.000.004 |
| Increase in actuarial reserve | 9,432,783 | 6,828,334 |
| Provision for group refunds | 102,610 543,267 | (15, 162) 349, 214 |
| Increase in staff pension plans Premium taxes | 283, 252 | 256,410 |
| Other taxes | 69,946 | 65,318 |
| Directors' fees | 16,400 | 15,800 |
| Commissions on insurance premiums and annuity | 10,100 | 10,000 |
| considerations | 1,403,210 | 1,258,169 |
| expenses | 4,753,598 | 4,241,487 |
| Payments from staff pension plans | 106,079 | 182,245 |
| Write down of invested assets | 120,130 | 197,066 |
| Transferred to General Surplus | 1,177,119 | 1,578,113 |
| Transferred to Health Insurance Fund | | 12,982 |
| | | |
| | \$30,239,547 | \$25,187,702 |

^{*} Comparative figures for the year ended December 31, 1963. # Including revenue and expenditure in respect to Health Insurance.

BALAN

AS AT DECI

49,177,260

548,415

| | | | | 1964 | 1963* |
|------|------|---|--------|------------|---------------|
| | | | \$ | 198,428 | \$ 877,609 |
| 6) | | • | | 79,058,339 | 73,482,005 |
| 444) | | | | 6,939,291 | 6,060,313 |

55,923,047

585,003

| Real Estate (Note 1) | | |
|---|-----------|-----------|
| Buildings - Head Office and Branch | 5,664,355 | 2,246,222 |
| Real Estate held for production of income | 1,061,759 | 1,454,955 |
| Real Estate held for disposal | | 925,332 |

ASSETS

| Policy loans | 7,789,342 | 7,507,563 |
|-----------------------------------|-----------|-----------|
| Other assets | | |
| Investment income due and accrued | 1,773,384 | 1,635,149 |

| Investment income due and accrued 1,773,3 | 384 1,635,149 |
|---|---------------|
| Outstanding premiums - net 1,002,0 | 040 999,434 |
| Amount due from Affiliated Company | 34,621 |
| Other assets | 1,699 |
| | |

\$160,095,876 \$144,950,577

* Comparative figures as at December 31, 1963.

Cash on hand and in banks

Bonds and debentures

Mortgages and sales agreements

(Market value 1964 \$78, 147, 69

Common and preferred shares (Market value 1964 \$12,994,

Agreements on sale of Real Estate

Marketable securities

Approved on behalf of the Board of Directors A. BRUCE MATTHEWS, Chairman of the Board M.K. KENNY, President and Director

AUDITORS' REPORT TO THE PO

We have examined the Balance Sheet of The Excelsior and Expenditure, Shareholders' Surplus and General Surplus for the year procedures and such tests of accounting records and other supporting evidence auditors have been complied with.

Cash, bank balances and securities were verified by care shown in the Balance Sheet at book values which do not exceed the tesecurities. The other invested assets are shown at book values, which do not exceed the tesecurities.

We have accepted a certificate from the Company's Ac In our opinion the above Balance Sheet and accompanying the financial position of the Company as at December

Surplus present fairly the financial position of the Company as at December accordance with generally accepted accounting principles applied on a basis

Toronto, January 19, 1965

SHEET

BER 31, 1964

LIABILITIES

| | 1964 | 1963* |
|--|---------------|---------------|
| Policyholders | | |
| Reserve for insurance and annuity contracts | \$126,750,501 | \$117,317,718 |
| Policy dividends - due, accrued and reserved Death, disability and other claims unpaid and | | 2,705,434 |
| unreported | 1,770,491 | 1,511,599 |
| Amounts left on deposit | 6,995,763 | 5,951,271 |
| Notes payable (Note 2) | 1,148,783 | |
| Premium and other taxes | | 146,100 |
| Premium and investment income received in advance. | | 53,397 |
| Dividends to shareholders declared but unpaid | 25,000 | 25,000 |
| Commissions, accounts payable and other liabilities . | | 396,375 |
| Amount due to Affiliated Company | 8,143 | |
| Amounts received not yet allocated | . 1,001,257 | 648,993 |
| Staff pension plans | 4,656,507 | 4,113,240 |
| Investment reserve | 3,000,000 | 3,000,000 |
| Capital | | |
| Authorized | | |
| 100,000 shares of par value of \$5.00 each | | |
| Issued | 250,000 | 250,000 |
| 50,000 shares of par value of \$5.00 each | | 271,691 |
| Shareholders' surplus | , 505,652 | 211,091 |
| Health Insurance Fund | 163,803 | 170,155 |
| General surplus | 9,508,860 | 8,389,604 |
| | | |
| | \$160,095,876 | \$144,950,577 |
| | | |

Notes

1. Including land and work in progress for new Head Office building with respect to which the major portion of contract liabilities have been incurred.

2. Notes payable, at discount value, maturing at par in January 1965 in the amount of \$1,150,000 have been issued in connection with the programme for the financing of the new Head Office building.

3. United States currency amounts are included in these statements at par.

HOLDERS AND SHAREHOLDERS

Insurance Company as at December 31, 1964 and the statements of Revenue ed on that date. Our examination included a general review of the accounting we considered necessary in the circumstances. All our requirements as

icates from the depositories or by inspection. Bonds, debentures and stocks of the amortized value of Government bonds and the market value of all other ceed cost to the company.

y as to the adequacy of the reserve for insurance and annuity contracts. tatements of Revenue and Expenditure, Shareholders' Surplus and General 1964 and the results of its operations for the year ended on that date, in istent with that of the preceding year.

WINSPEAR, HIGGINS, STEVENSON AND DOANE Chartered Accountants

INVESTMENT RESERVE, SHAREHOLDERS' SURPLUS, GENERAL SURPLUS AND OTHER FUNDS

FOR THE YEAR ENDED DECEMBER 31, 1964

1964

1963*

| | INVESTMENT RESERVE | | | | | | |
|-----------------|---|--|--|--|--|--|--|
| | Balance, January 1 and December 31 | \$ 3,000,000 | \$ 3,000,000 | | | | |
| | SHAREHOLDERS' SURPL | US | | | | | |
| | Balance, January 1, 1964 Transferred from General Surplus | \$ 271,691 147,863 \$ 419,554 | \$ 248,195 230,524 \$ 478,719 | | | | |
| | Deduct Provision for federal and provincial income taxes Dividends Transferred to Health Insurance Fund | \$ 65,922 50,000 \$ 115,922 | \$ 57,028 50,000 100,000 \$ 207,028 | | | | |
| | Balance, December 31, 1964 | \$ 303,632 | \$ 271,691 | | | | |
| | | | | | | | |
| | Balance, January 1, 1964 Transferred (to) or from Revenue and Expenditure Account Transferred from shareholders' surplus Balance, December 31, 1964 | \$ 170,155 (6,352) \$ 163,803 | \$ 57,173 12,982 100,000 \$ 170,155 | | | | |
| GENERAL SURPLUS | | | | | | | |
| | Balance, January 1, 1964 Transferred from Revenue and Expenditure Account Transferred from Reserve for Policy Dividends (Note) | \$ 8,389,604 1,177,119 100,000 \$ 9,666,723 | \$ 7,092,015 1,578,113 \$ 8,670,128 | | | | |
| | Amounts transferred to Unreported death claims Shareholders' surplus | \$ 10,000 147,863 \$ 157,863 | \$ 50,000 230,524 \$ 280,524 | | | | |
| | Balance, December 31, 1964 | \$ 9,508,860 | \$ 8,389,604 | | | | |

*Comparative figures for the year ended December 31, 1963

NOTE By resolution of the Board of Directors the Company has commenced conversion of certain participating policies in the life branch from a quinquennial to an annual dividend basis resulting in a reduction in the Reserve for Policy Dividends in an amount determined by the Company's Actuary.

BOARD OF DIRECTORS

A. BRUCE MATTHEWS, C.B.E., D.S.O., E.D., C.D. Chairman of the Board

M.K. KENNY, C.L.U. President

HENRY S. GOODERHAM Director, The Toronto-Dominion Bank

HON. LEON MERCIER GOUIN, Q.C. Member, The Senate of Canada

PAUL W. MATTHEWS, M.B.E. Chairman of the Board, Matthews and Company Limited

A.E. WALFORD, C.B., C.B.E., M.M. Chairman, Canadian Vickers Limited

J.D. BARRINGTON
President, McIntyre Porcupine Mines, Limited

JOHN A. HILL, C.L.U. President, Aetna Life Insurance Company

CRAMPTON TRAINER
Senior Vice-President and Treasurer, Aetna Life Insurance Company

OLCOTT D. SMITH Chairman, Aetna Life Insurance Company

FRASER M. FELL Q.C. Partner, Fasken, Calvin, MacKenzie, Williston and Swackhamer

CHARLES F. MACKENZIE
President, Canada Permanent Mortgage Corporation

OFFICERS

A. BRUCE MATTHEWS, C.B.E., D.S.O., E.D., C.D., Chairman of the Board

M.K. KENNY, C.L.U., President

MORGAN S. CROCKFORD, F.C.I.S., Vice-President and Secretary

G.R. FRASER, F.S.A., Vice-President and Actuary

H.R. FISHER, F.L.M.I., Vice-President and Comptroller

ALAN D. CARNEGIE, Treasurer

J. RAYMOND CREPEAU, C.L.U., Associate Director of Agencies

D.F. DUNCAN, F.S.A., Actuary

JOHN C. GAINES, C.P.A., Associate Treasurer

MILTON H. HENDERSON, M.D., Associate Medical Director

JAMES A. KERR, F.L.M.I., Associate Secretary

DONALD T. LOUCKS, C.L.U., Director of Agencies

G.H. MACKAY, Branch Offices Executive

JAMES D. RIDDLE, Underwriting Executive

JOHN A. SMITH, F.S.A., Associate Actuary

BRUCE W. VALE, M.D., Medical Director

JAMES W. WESTAWAY, C.L.U., Group Executive

DEPARTMENT MANAGERS

A.E. AIRD, Manager, Estate Planning Department

WILLIAM R. ALDERDICE, Building Superintendent

ROBERT S. ANGLIN, A.S.A., Manager, Securities Department

HENRY BRIGHT, A.S.A., Manager, Group Annuities Department

J.R. CRANSTON, C.P.A., Manager, Planning Department

ALAN S. CRAWFORD, Manager, Advertising Department

BENSON E. CRONSBERRY, F.L.M.I., Manager, Underwriting Department

GEORGE A. DAVIS, C.L.U., Superintendent of Agencies

PAUL M. DEIGHTON, F.L.M.I., Co-ordinator, Electronics Planning

PYAR DOSSAL, F.I.A., A.S.A., Assistant Actuary

JAMES E. GAWLEY, C.L.U., Superintendent of Field Training

WILLIAM J. GUEST, Manager, Purchasing, Printing & Supply Department

D.V.S. HARRIS, Superintendent, Health Insurance Sales

FRED C. HOWARD, F.L.M.I., C.P.A., Manager, Accounting Department

CHARLES L. JONES, F.L. M.I., Manager, Tabulating Department

WALTER C. JONES, F.L. M.I., Manager, Personnel Department

WILLIAM KASPROW, Legal Assistant

JEAN-M. LEBLANC, Manager, Translation Department

JOHN W. MacDOUGALL, Manager, Group Administration

J. McCREADIE, A.A.C.I., Manager, Mortgage Department

E.A. O'HARA, Field Supervisor, Group Department

HUGH G. PURVIS, Field Supervisor, Group Annuities

R.A. SHARPE, Inspector of Branch Offices

R.T. TIPPING, A.S.A., Manager, Group Statistical Department

R. BLAKE TUFFORD, F.L.M.I., Manager, Health Underwriting

BRANCH MANAGERS

HALIFAX

435 Barrington St., Halifax, N.S.

CAPE BRETON

54 Prince St., Sydney, N.S.

N.B.-P.E.I.

40 Charlotte St., Saint John, N.B.

QUEBEC

580 Grande-Allee Est, Quebec

SHERBROOKE

75 Wellington St. N., Sherbrooke G.W. BORIGHT AND ASSOCIATES AGENCY

1425 Mountain St., Montreal

MONTREAL MERCIER

50 Place Cremazie, Montreal

MONTREAL PLACE CREMAZIE

50 Place Cremazie, Montreal MONTREAL ROCKLAND

2261 Rockland Rd., Town of Mount Royal

D.G. BAGG, CLU, Branch Manager

JAMES D. TAYLOR, Branch Manager

D.S.K. SKINNER, CLU, Branch Manager

FERNAND L. DOYON, Branch Manager

ROGER LAROSE, CLU, Branch Manager

G.W. BORIGHT, CLU, Manager

DENIS MERCIER, Manager, Brokerage Agency

JOHN P. DuBOIS, Branch Manager

L. PHIL DALBEC, CLU, Branch Manager

PLACE VILLE MARIE 1 Place Ville Marie, Montreal OTTAWA 270 Laurier Ave. W., Ottawa ST. LAWRENCE Kingston Shopping Centre, Kingston CENTRAL ONTARIO Oshawa Shopping Centre, Oshawa IAN ARMOUR AND ASSOCIATES AGENCY 80 Richmond St. W., Toronto BLOORDALE Bloordale Service Centre, Toronto TORONTO 36 Toronto St., Toronto TORONTO EGLINTON 600 Eglinton Ave. E., Toronto TORONTO MORRIS 160 Bloor St. E., Toronto BARRIE 89 Dunlop St. E., Barrie KITCHENER-WATERLOO 68 King St. E., Kitchener HAMILTON 143 James St. S., Hamilton BRANTFORD 76 Dalhousie St., Brantford LONDON 220 Dundas St., London WINDSOR 176 University Ave. W., Windsor NORTHERN ONTARIO 67 Elm St. E., Sudbury LAKEHEAD 20 St. Paul St., Port Arthur WINNIPEG 360 Broadway Ave., Winnipeg, Man. SOUTHERN SASKATCHEWAN 1874 Scarth St., Regina, Sask. NORTHERN SASKATCHEWAN 230-22nd St. E., Saskatoon, Sask. SOUTHERN ALBERTA 622 First St. W., Calgary, Alta. NORTHERN ALBERTA 1108-10117 Jasper Ave., Edmonton, Alta. VANCOUVER 1445 West Georgia St., Vancouver, B.C. CENTRAL B.C. AND YUKON 287 Bernard Ave., Kelowna, B.C. VICTORIA

J.W.S. CHAPMAN, Branch Manager F.W.I. TAYLOR, Branch Manager WM. E. WESTLAKE, Branch Manager J.A. NICHOLSON, Branch Manager IAN ARMOUR, CLU, Manager E.P. KILLINGSWORTH, CLU, Branch Manager W.W. NIXON, CLU, Branch Manager E.B. LUNNEY, CLU, Branch Manager C. MORRIS, CLU, Branch Manager C.W. GREEN, CLU, Branch Manager DANIEL BURJOSKI, Branch Manager NORMAN R. MOSS, CLU, Branch Manager RUSSELL A. CANNING, CLU, Branch Manager E.C. DORSEY, CLU, Branch Manager ROY R. AYTOUN, Branch Manager FRANK B. TAYLOR, Branch Manager WILLIAM B. PATERSON, CLU, Branch Manager J.M. KNELMAN, CLU, Branch Manager JOSEPH J. McGEADY, Branch Manager J.G.O. MOEN, CLU, Branch Manager ROBERT S. WOODMAN, CLU, Branch Manager GORDON E. FOSTER, Branch Manager C.L. BARKER, CLU, Branch Manager T.A. REA, Branch Manager OWEN KARN, CLU, Branch Manager RALPH J. FILMER, Branch Manager

GROUP MANAGERS

HALIFAX

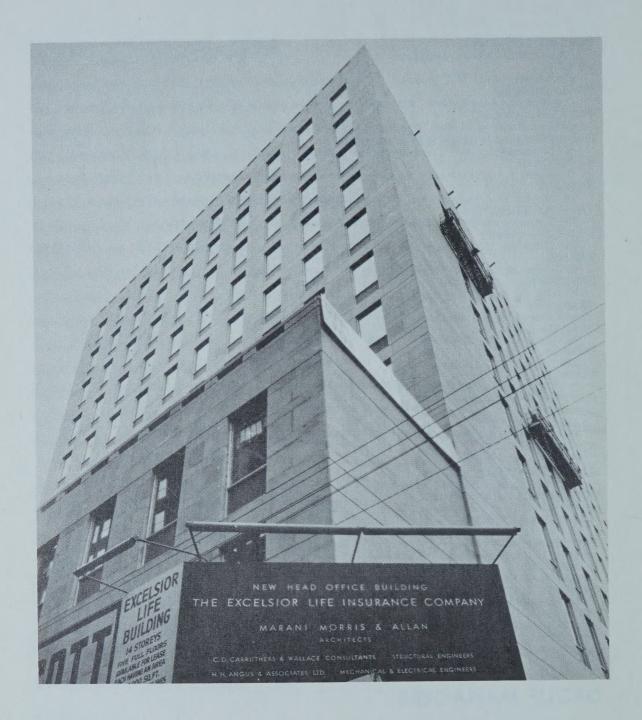
1405 Douglas St., Victoria, B.C. VÁNCOUVER ISLAND

225 Commercial St., Nanaimo, B.C.

435 Barrington St., Halifax 580 Grande-Allee Est, Quebec MONTREAL 1425 Mountain St., Montreal TORONTO 80 Richmond St. W., Toronto WINNIPEG 360 Broadway Ave., Winnipeg CALGARY 622 First St. W., Calgary VANCOUVER

1445 West Georgia St., Vancouver

CHARLES L. KIMBALL, Jr., Manager PHILIPPE A. BEAUDETTE, Manager WILLIAM B. MERRICK, Manager THOMAS E. JARVIS, CLU, Manager JACQUES P. PROVENCHER, Manager DAVID S. KENT, CLU, Manager PETER D. GIBBS, CLU, Manager



NEW HEAD OFFICE BUILDING

The new head office of The Excelsior Life Insurance Company extending from Toronto to Victoria Streets and immediately south of the present building is now nearing completion. Occupancy is expected in June 1965.



